



نقطة الانطلاق في عالم المرأة العربية!
What matters for the Arab women!

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Unique Visitors
3.5 Million
78% Mobile User



Page Views
67 Million



Visits
7.3 Million



Avg. Visit Duration
0:02:43



Bounce Rate
30%



Returning Visits
65%



Instagram
+742K



Facebook
+10M



Twitter
+219K



23%



77%



	KSA	KUWAIT	UAE	EGYPT	JORDAN	LEBANON
Uniquw Visitors	384K	70K	101K	1M	196K	83K
Returning Visits	60%	61%	76%	68%	71%	67%
Avg. Visit Duration	0:02:16	0:02:09	0:02:31	0:02:41	0:02:13	0:02:31
Bounce Rate	31%	31%	25%	31%	25%	29%
Visits	706K	130K	268K	2M	471K	179K
Pageviews	5M	1M	2M	25M	3M	1M
Pages per Visit	7	8	8	9	7	8