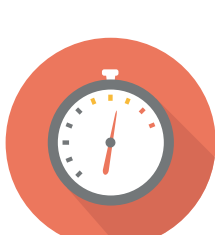


Premium & Exclusive

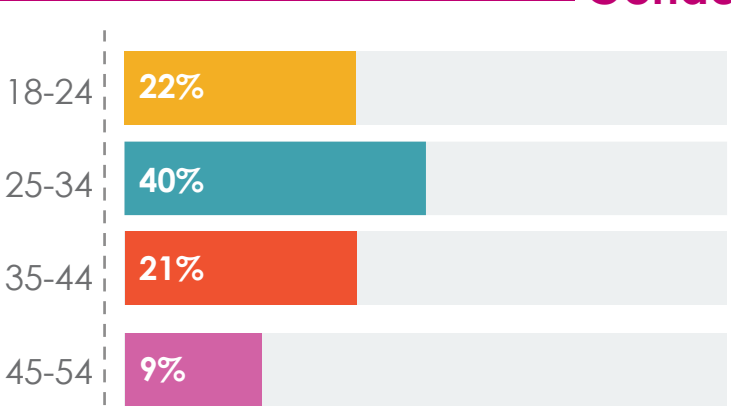
An exclusive photo shoot for Lebanese star **Haifa Wahbi** with an interview sharing personal details about life, family, and career!

MENA #1 ليالينا

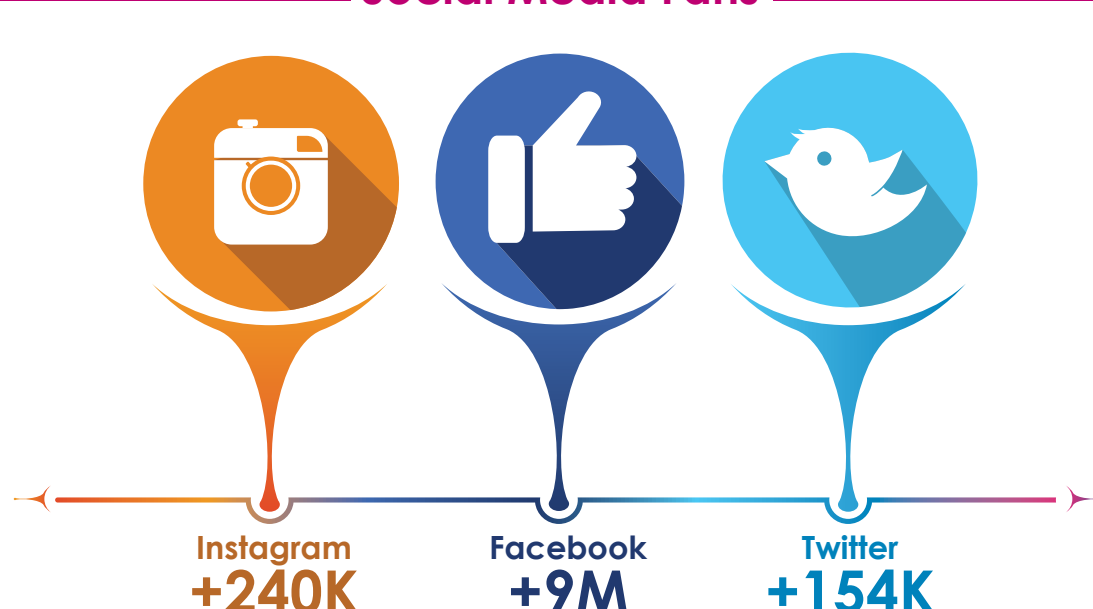
Key Metrics



Gender & Age



Social Media Fans



What's New

- An interview with Saudi makeup artist Shaymaa Waleed, sharing makeup secrets, trends, tips and tricks for brides in specific and women in general.
- An interview with the Gypsy Queens band, sharing details about their band, career and future projects.
- Comprehensive coverage for the Golden Globes and Paris Fashion Week.

Country Statistics

Country	Unique Visitors	Returning Visits	Avg. Visit Duration	Bounce Rate	Visits	Pageviews	Pages Per Visit
KSA	665K	68%	0:03:00	13%	1.4M	15M	10 Pages
KUWAIT	88K	76%	0:03:15	13%	240K	2.6M	11 Pages
UAE	170K	80%	0:03:09	9%	550K	6M	11 Pages
EGYPT	2.2M	64%	0:03:18	20%	4.8M	51M	11 Pages
JORDAN	345K	77%	0:02:50	14%	984K	9.3M	9 Pages
LEBANON	170K	70%	0:02:42	11%	414K	3.5M	9 Pages
BAHRAIN	22K	74%	0:02:44	10%	57K	540K	9 Pages
QATAR	52K	79%	0:03:11	10%	170K	2M	12 Pages

Mobile Apps

iOS

Total Downloads
20K All time high

Screen Views
300K

This Month Downloads
485 Downloads

Returning Visits
98%

Avg. Visit Duration
0:06:21

Unique Visitors
1.5K Visitors

Screens per Session
15

Android

Total Downloads
125K All time high

Screen Views
1.4M

This Month Downloads
5.3K Downloads

Returning Visits
97%

Avg. Visit Duration
0:05:46

Unique Visitors
9.3K Visitors

Screens per Session
12

Google Newsstand

Sessions
520K Visitors

Screen Views
9.6M

Unique Visitors
170K Visitors

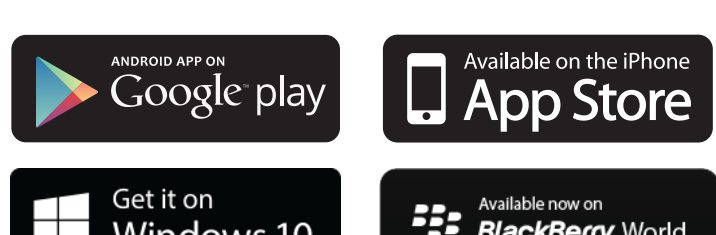
Returning Visits
78%

Avg. Visit Duration
0:05:26

Screens per Session
18



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